

**SUNITA DESHPANDE**

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## **AGENCY EXPERIENCE**

HOO KOO E KOO, Hill Holliday, FCB, Code and Theory, JWT, Saatchi, KB+Partners, Wondersauce, Edition 1, SpearPoint, Translation, McGarry Bowen, Moxie Digital, Berlin Cameron United.

## **BRAND EXPERIENCE**

Traditional, OOH, Digital in all: Coca-Cola, Verizon B2B, Boost Mobile, Silk Soymilk, Benadryl, Zyrtec, Nestle, Carnation, Kleenex, Escada, Ford, Garnier, Revlon, State Farm, Coke Zero, Tidy Cats, Hennessy, Maybelline, Nestea, Revlon, New York Life, Chandon, Safeway, Sears, VitaminWater, Fiat.

**\*Yes, I also speak in Twitter, Facebook, Selfie, Tik Tok, Starbucks Orders.**

## **EDUCATION**

Miami Ad School Ad Master's Program – Copywriting (Portfolio)

Florida International University – Integrated Advertising Communications (Master's Degree)

University of Florida – Advertising B.S., English Minor, Theatre Outside Concentration

## **AWARDS & NOMINATIONS**

-Oscars-Qualifying Rhode Island Film Festival Winner: Short Comedy "A Sari for Pallavi"

-Samuel French top 10 playwright from 1500 entries

-University of Florida Advertising Creative of the Year

-Hallmark Minority Internship (1 of 4 picked across the country)

-Ad Age/Creativity Campaign, BBB Award Nomination

-Miami Ad School Nomination Best Ad for Hennessy

-Miami Ad School Nomination for Best Ad for Midol: Won

-CMYK Winner for NY Times Ad Campaign

-Best Guest at a Party, Berlin Cameron United